

## Privacy Policy

Effective Date: April 3<sup>rd</sup>, 2026

JRS Restaurant Corporation, together with its affiliates and related entities including Shoffner Family Foods LLC, Shoffner Management LLC, Corbin Restaurants Inc, Silver Group LLC, SM Hospitality LLC, Shoffner & Mars LLC, U-Store and Lock, LLC and Shoffner Realty LLC (collectively referred to as “JRS,” “we,” “us,” or “our”), operates the website <https://www.jrskfc.com/> (the “Site”) and manages KFC and other restaurant locations across Kentucky, Tennessee, Indiana, and other areas.

We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our Site, interact with us online or in our restaurants, apply for employment, or otherwise engage with our services.

### 1. Information We Collect

We may collect the following types of information:

**Personal Information:** Name, email address, phone number, mailing address, date of birth, and other identifiers you provide when using our contact form, joining our team, or communicating with us.

**Employment-Related Information:** Resumes, work history, and other details submitted through our “Join Our Team” section or applications.

**Automatically Collected Information:** IP address, browser type, device information, pages visited, and usage data collected via cookies, web beacons, or similar technologies.

**Location Information:** Approximate location derived from your IP address or provided when requesting store information.

**Other Information:** Any data you voluntarily provide through forms, surveys, or communications.

We do not knowingly collect personal information from children under 13 without parental consent.

### 2. How We Use Your Information

We use the collected information to:

- Respond to your inquiries and provide customer support.
- Process employment applications and manage recruitment.
- Improve our website, services, and restaurant operations.
- Send marketing communications (with your consent where required).
- Comply with legal obligations and protect our rights.
- Analyze Site usage and enhance user experience.

### 3. Sharing Your Information

We may share your information with:

- Affiliates and related companies, including Shoffner Family Foods and Shoffner Management.
- Service providers who assist with website hosting, analytics, email services, or employment processing (under confidentiality agreements).
- Franchise partners or third parties as required for KFC brand operations.
- Law enforcement, regulators, or other parties when required by law or to protect safety and rights.

We do not sell your personal information.

### 4. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience. You can manage cookie preferences through your browser settings. For more details, contact us.

### 5. Data Security

We implement reasonable security measures to protect your information. However, no system is completely secure, and we cannot guarantee absolute security.

### 6. Your Rights and Choices

Depending on your location, you may have rights to access, correct, delete, or opt out of certain processing of your personal information. To exercise these rights, contact us at the details below. We will respond in accordance with applicable law.

### 7. Third-Party Links

Our Site may contain links to third-party websites (including official KFC LJS, or JJ sites). We are not responsible for their privacy practices.

#### 8. Changes to This Privacy Policy

We may update this policy periodically. We will post the revised version with a new effective date on the Site.

#### 9. SMS / Text Messaging Terms

JRS Restaurant Corporation, together with its affiliates and related entities including Shoffner Family Foods LLC, Shoffner Management LLC, Corbin Restaurants Inc, Silver Group LLC, SM Hospitality LLC, Shoffner & Mars LLC, U-Store and Lock, LLC and Shoffner Realty LLC offers an SMS notification service for tenants and prospective tenants to receive important updates such as rent reminders, maintenance notices, lease information, emergency alerts, and responses to inquiries.

Msg & data rates may apply. Message frequency varies.

By providing your mobile number, you consent to receive these messages. You may opt out at any time by replying STOP to any message. You may also reply HELP for help or contact our office at 606-248-8352.

Replying START or JOIN will allow you to re-subscribe.

For full details, please see our Privacy Policy.

#### 10. Contact Us

If you have questions about this Privacy Policy, please contact us at:

JRS Restaurant Corporation

1910 Cumberland Ave

Middlesboro, KY 40965

Phone: 606-248-8352

Email: [info@jrskfc.com](mailto:info@jrskfc.com)